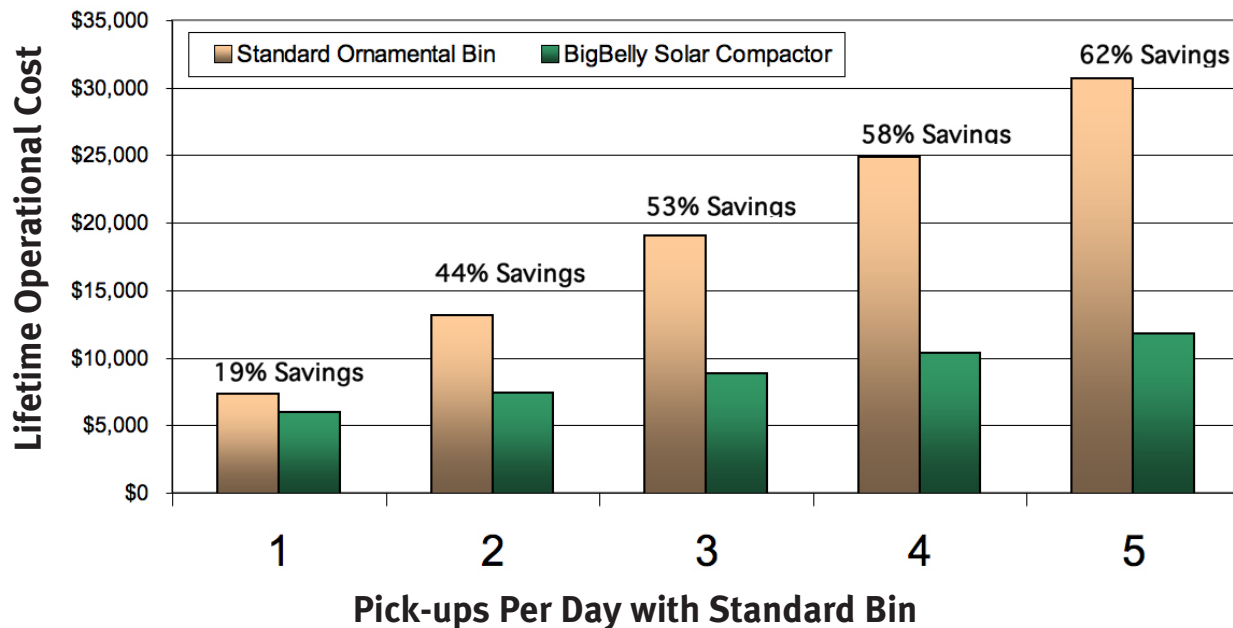
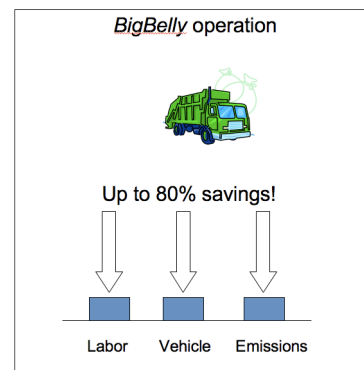
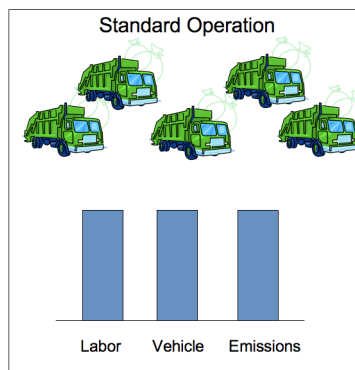




# Lifetime Savings

## BigBelly® Offers Dramatically Lower Lifetime Operational Costs

Depending on collection frequency, your standard ornamental bin is costing you between \$7,300 and \$30,000 over its lifetime! BigBelly lifetime operational costs are significantly lower, between \$6,000 and \$12,000. BigBelly uses solar power to compact trash at the point of disposal, increasing capacity by five times and reducing operational costs by up to 80%. In addition to lower costs associated with trucks, fuel and labor, BigBelly reduces green house gas and other harmful emissions.



**Save as much as 62% with BigBelly!**



Technology Pioneer 2007

BIGBELLY® SOLAR — PROUD RECIPIENT OF TOP AWARDS



Springwise Top 10 Eco & Sustainability Business Ideas in 2007



# Notes and Assumptions

<b>Avg pickup</b>	\$2	per bin pick-up cost in major city contract with private haulers; actual range costs range \$1.5 to \$4
<b>Compact ratio</b>	4	varies on waste type; BigBelly compaction can be as high as 8:1
<b>Bin price</b>	\$750	assumes a mid-range ornamental bin; bin priced can range from \$500-\$1,500
<b>Standard Bin life</b>	4 years	bin life can range from 2-6 years
<b>BB life</b>	8 years	rugged, low maintenance, corrosion resistant construction
<b>BB price</b>	\$3,750	assumes mid-range volume pricing (additional volume discounts available)
<b>BB maintenance</b>	20%	over life of product
<b>Other savings</b>		additional savings and improvements

Frequency	Standard	BigBelly	Savings	
1	\$7,340	\$5,960	\$1,380	19%
2	\$13,180	\$7,420	\$5,760	44%
3	\$19,020	\$8,880	\$10,140	53%
4	\$24,860	\$10,340	\$14,520	58%
5	\$30,700	\$11,800	\$18,900	62%